

**Applicant Initiated Interview Request Form**Application No.: 10/806,830First Named Applicant: Nishikawa, et al.Examiner: Joshua D. TaylorArt Unit: 2426Status of Application: Final Rejection**Tentative Participants:**(1) May Lin DeHaan(2) Thomas F. Lebans(3) Examiner Joshua D. Taylor(4) Supervisory Patent Examiner Joseph P. HirlProposed Date of Interview: Friday, January 8, 2010Proposed Time: 1:00 p.m. ET AM/PM**Type of Interview Requested:**(1)  Telephonic(2)  Personal(3)  Video ConferenceExhibit To Be Shown or Demonstrated:  YES  NO

If yes, provide brief description: \_\_\_\_\_

**Issues To Be Discussed**

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rejection 35 USC 103(a)</u>	<u>1-2, 8-12, 15-16</u>	<u>Ellis (US 2004/0117831) in view of Robarts (US 2005/0278741) in further view of Hassell (US 2004/ 0107439) and Westberg (US 2005/ 0102696)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

 Continuation Sheet Attached**Brief Description of Argument to be Presented:**

Please see attached continuation sheet.

An interview was conducted on the above-identified application on \_\_\_\_\_.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.



Applicant/Applicant's Representative Signature

May Lin DeHaan

Typed/Printed Name of Applicant or Representative  
42,472

Registration Number, if applicable

Examiner/SPE Signature

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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Application No.: 10/806,830

First Named Applicant: Nishikawa

Examiner: Joshua D. Taylor

Art Unit: 2426

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**Brief Description of Argument to be Presented**

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Applicants respectfully submit that the cited art does not teach, suggest, motivate or otherwise obviate “providing a plurality of *cascading filters* for facilitating determination of a particular one of the discrete selectable audio/visual programs, the plurality of *cascading filters* being customizable for each at least one user[,]” “wherein the plurality of *cascading filters* simultaneously considers content across the plurality of media,” and “automatically adding information corresponding to a particular one of the plurality of discrete selectable items of audio/visual content to the updatable list of preferred items of audio/visual content when the area of visual focus is on a characterizing descriptor as corresponds to the particular one of the plurality of discrete selectable items of audio/visual content for greater than a predetermined length of time[,]” and “automatically purging the information in response to a predetermined trigger for facilitating display of recently relevant content[.]” [Emphasis added.]